



2019
Rate Card

Who We Are

*South Africa's youngest news portal. We tell the story of our youth.
Citizen. Speak. Amplify.*

The Daily Vox aims to put the young citizen at the centre of news. This does not mean we are a team of citizen journalists. Instead, our journalists place people at the centre of the agenda.

Our reporters seek to find, curate and amplify the voices of young South Africans. Whereas the young are often at the periphery of traditional media, they are our priority.

Not the officials and the experts but the people be it in the city centre, the urban peripheries or the rural heartlands.

Basic Package

Banner Advertising

Desktop Display Advertising

Brand owners promoting their brand a new and unique base via The Daily Vox's mobile website visitors.



Mobile Display Advertising

Brand owners promoting their brand a new and unique base via The Daily Vox's mobile website visitors.

SMARTPHONE



300 x 50



300 x 250



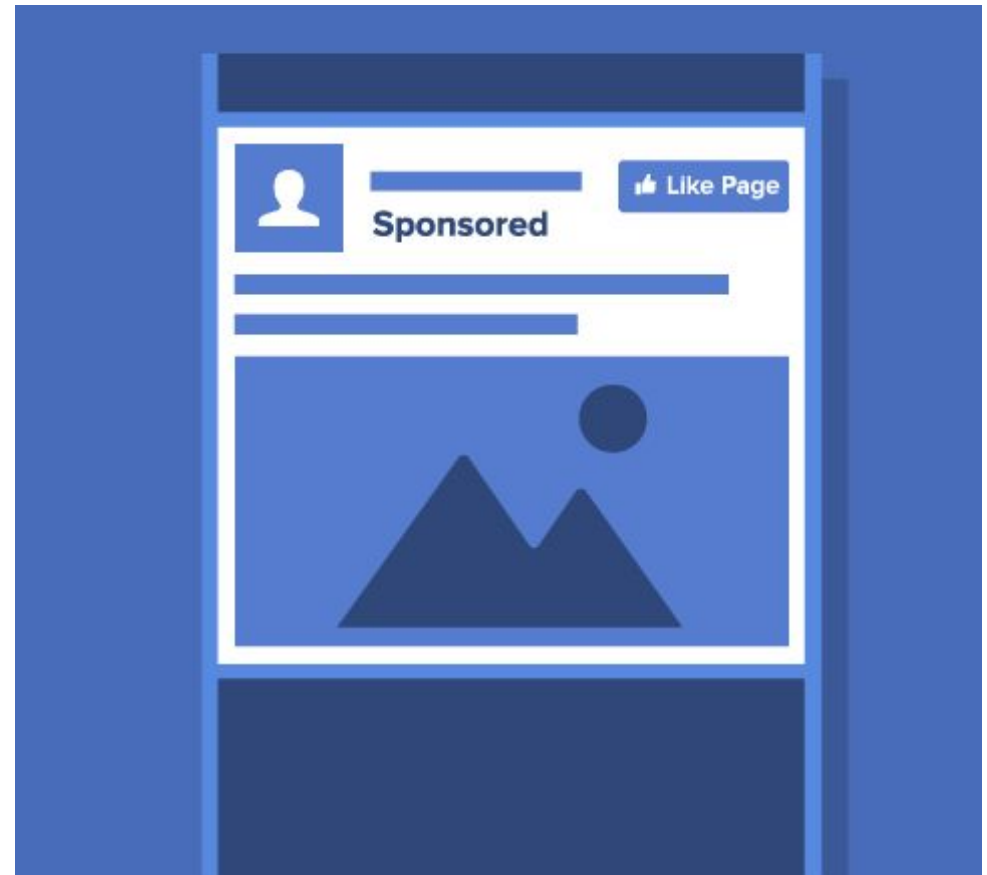
300 x 450
(Custom)



320 x 480
Interstitial

Social Media Promotion

Brand owners promoting their brand a new and unique base via The Daily Vox's Facebook following.



Standard Package

Basic Package + Native Advertising

Native Advertising

Articles which resemble the publication's editorial content but is paid for by an advertiser and intended to promote the advertiser's product.



Native Advertising

- Native content
 - Conceptualisation
 - Writing
 - Subediting
 - Publishing
- Newsletter
 - Conceptualisation
 - Writing
 - Subediting
 - Publishing
- Podcast
 - Scriptwriting
 - Recording
 - Audio read out
- Project Management & Analytics
 - Track campaign performance
 - Manage relationship with DW Academy
 - Manage output from content writers and producers

Premium Package

Standard Package + Public Relations + Training Services

Public Relations

- Press releases
 - Writing and/or editing
 - Publishing
 - Social media copywriting
 - Social media distribution
- Event management

Training Services

- Podcast masterclasses
- Writing masterclasses

Basic

Desktop, Mobile + Social
Display Advertising

R2,459

Standard

Desktop, Mobile + Social
Display Advertising
Native Advertising

R17,059

Premium

Desktop, Mobile + Social
Display Advertising
Native Advertising
Public Relations
Training Services

price on request

Contact Us

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